

# 2026 Olympic and Paralympic Winter Games bid engagement | Toolkit

Your feedback is vital to help City Council decide on whether or not to submit a bid to host the Games.

## Instructions for how to use this toolkit:

**1**

Invite your friends, family and/or colleagues to discuss the potential bid. Pick your favourite setting: a living room, classroom, or community centre, just to name a few.

**2**

Use this toolkit to learn more about the potential bid, the engagement process, and Vote 2018, and discuss your thoughts with your group.

**3**

On your computer, tablet or smartphone visit our online engagement website at [calgary.ca/2026Games](http://calgary.ca/2026Games) to learn more and have your say.



### Background:

#### Why is Calgary considering hosting the Games again?



Through this engagement, Calgarians are being asked to consider whether or not Calgary should host the 2026 Olympic and Paralympic Winter Games.

#### .... From idea

The idea began in 2016 when The Calgary Sport Tourism Authority (CSTA) recommended The City explore a bid to host the Games. The CSTA felt there were considerable benefits of bidding for and hosting the Games, and also saw the potential for the Games to align closely with The City's long-term goals around economic opportunity, sport development, social development, and cultural enrichment.

As a result, City Council funded the Calgary Bid Exploration Committee (CBEC) to determine whether a bid would be feasible. Based on CBEC's work, The City of Calgary, Province of Alberta and Government of Canada, funded a Bid Corporation, called Calgary 2026.

#### .... To concept

Calgary 2026 then developed and presented its Draft Hosting Plan Concept (draft hosting plan) to City Council. The draft hosting plan is a proposed approach that includes projected costs and infrastructure required for Calgary to host the Olympic and Paralympic Winter Games in 2026.

To support City Council in its consideration of the draft hosting plan, The City Secretariat was directed to undertake an analysis of the draft hosting plan and a potential bid and present a report to City Council in September.

#### .... To analysis

On September 11, 2018, The City Secretariat submitted a report to City Council outlining opportunities, benefits, issues, risks and costs that could come from hosting the 2026 Olympic and Paralympic Winter Games.

The City has determined there are potential benefits and legacies for our city and residents that might result from an investment in hosting the 2026 Games. It also determined the draft hosting plan aligns with identified citizen priorities, City Council directives policies, strategies and plans.

#### .... To engagement

As part of its process in considering whether or not to submit a bid, City Council wants to engage with Calgarians to understand their views on this guiding question: **Will hosting the Games help or hinder Calgary's future?** This information will help City Council understand what Calgarians see as the key issues, concerns and opportunities of the potential bid.

Your feedback is vital to helping The City understand whether or not to submit a bid to host the 2026 Olympic and Paralympic Winter Games.

#### In the following pages, you will learn:

- how to participate in the online engagement
- facts about key aspects of the bid - community, venues and facilities, environment, economy and cost
- answers to frequently asked questions

Calgary 2026 has presented its Draft Hosting Plan Concept to City Council. The draft hosting plan includes a proposed budget breakdown as well as details on how the Games could impact the city.

### By the numbers: Here are some of the proposed Olympic numbers in the Draft Hosting Plan Concept.

## THE OLYMPIC GAMES: FEBRUARY 5 - 22, 2026

NUMBER OF NATIONS **91**

TECHNICAL OFFICIALS **700**

MEMBERS OF PRESS **2,800**

TEAM OFFICIALS **2,883**

ATHLETES **2,933**

PAID AND TEMPORARY STAFF **3,057**

BROADCASTERS **8,000**

CONTRACTORS **10,000**

VOLUNTEERS **18,000**

**1,350,000**

SPECTATORS (NUMBER OF TICKETS)

## OLYMPIC VILLAGE

Open: January 28, 2026  
(8 days prior)

Close: February 25, 2026  
(5 days post)



### Number of sport events:

SPORTS	EVENTS
Bobsleigh	Bobsleigh (4) Skeleton (2)
Biathlon	Biathlon (11)
Curling	Curling (3)
Hockey	Ice Hockey (2)
Luge	Luge (4)
Skating	Figure Skating (5) Short Track Speed Skating (9) Speed Skating (14)
Skiing	Alpine Skiing (11) Cross-country Skiing (12) Freestyle Skiing (13) Nordic Combined (3) Snowboarding (11) Ski Jumping (5)

### By the numbers: Here are some of the proposed Paralympic numbers in the Draft Hosting Plan Concept.

## THE PARALYMPIC GAMES: MARCH 6 - 15, 2026

NUMBER OF NATIONS	49
TECHNICAL OFFICIALS	100
MEMBERS OF PRESS	550
ATHLETES (400 WHEELCHAIR USERS)	750
TEAM OFFICIALS	900
BROADCASTERS	2,000
PAID AND TEMPORARY STAFF	2,355
VOLUNTEERS	6,500
CONTRACTORS	10,000
	300,400
SPECTATORS (NUMBER OF TICKETS)	

### OLYMPIC VILLAGE

Open: February 28, 2026  
(7 days prior)

Close: March 18, 2026  
(3 days post)



### Number of sport events:

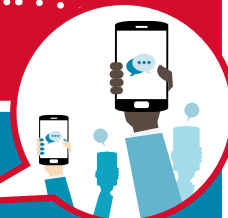
SPORTS	EVENTS
Para Alpine Skiing	Para Alpine Skiing (30)
Para Bobsleigh	Para Bobsleigh (1)
Para Ice Hockey	Para Ice Hockey (1)
Para Nordic Skiing	Para Biathlon (18) Para Cross-Country Skiing (20)
Para Snowboard	Para Snowboard Cross and Para Banked Slalom (10)
Wheelchair Curling	Wheelchair Curling (1)

We are providing you with this information so you know what the Games could look like, and so you can provide us with your feedback. Visit [calgary.ca/2026Games](https://calgary.ca/2026Games) to share your thoughts and learn more.



### Learn more | September 20 to October 1

Visit [calgary.ca/2026Games](https://calgary.ca/2026Games) for information about the bid process, and engagement opportunities.



### Engage | October 2 - 28

**Your opinion matters.** City Council needs your help in making this decision. Participate throughout October:

- **Online:** through The City of Calgary's official engagement platform (starting October 2).
- **In-person:** at open house or pop-up events.
- **Engagement toolkit:** start a conversation with your friends, family or colleagues by downloading our toolkit (starting October 2).

#### Open house dates:

Tuesday, October 16 • 5:00pm – 8:00pm  
Dalhousie Community Association  
5432 Dalhart Rd NW

Wednesday, October 17 • 5:00pm – 8:00pm  
Hotel Blackfoot  
5940 Blackfoot Trail SE

Thursday, October 18 • 5:00pm – 8:00pm  
Cardel Rec South  
333 Shawville Blvd SE #100

Saturday, October 20 • 10:00am - 1:00pm  
Killarney Glengarry Community Association  
2828 28 Street SW

Tuesday, October 23 • 5:00pm – 8:00pm  
The Genesis Centre  
7555 Falconridge Blvd NE #10

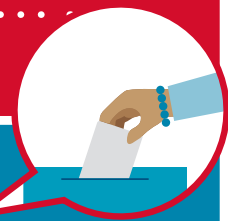
Wednesday, October 24 • 5:00pm – 8:00pm  
Marlborough Community Association  
636 Marlborough Way NE

... more event locations and dates to come!



### Reporting | November

Throughout the program, and leading up to City Council's decision, we will provide information about what we heard.



### Voting

For information on how to vote, or request a mail-in ballot, go to [calgary.ca/vote2018](https://calgary.ca/vote2018).

**Participate** in the non-binding vote:

- **November 6 & 7:** Advance voting from 11:00 am - 7:00 pm
- **November 13:** Polls open from 8:00 am - 8:00 pm



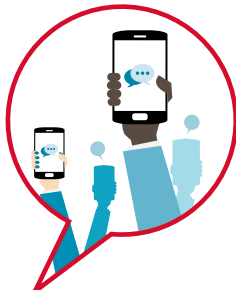
### City Council decision

Your feedback is vital. It will help City Council decide whether or not to submit a bid.

## 2026 Olympic and Paralympic Winter Games bid engagement | City Council decision

The City is engaging Calgarians to help City Council decide whether or not to submit a bid to host the 2026 Olympic and Paralympic Winter Games. City Council will consider a range of information before making its decision.

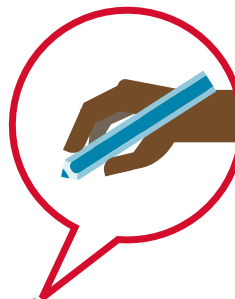
Citizen engagement  
feedback



Vote 2018  
results



The City of Calgary's  
analysis



Calgary 2026 Draft  
Hosting Plan Concept



City Council  
decision on  
whether or not  
to submit with  
a bid to host  
the Games.

Government  
of Canada

Government  
of Alberta

Town of  
Canmore

Canadian  
Olympic  
Committee

Canadian  
Paralympic  
Committee

**Final  
decision on  
submitting a  
Games bid.**

Through this engagement program, The City wants to understand Calgarian's views on this guiding question:

### Will hosting the Games help or hinder Calgary's future?

To guide the engagement program, we have created five topics of conversation to structure the information we share and the questions we are asking for your input.

These topics are high-level categories of Calgarians' comments, concerns and interests we heard in The City's 2018 Citizen Perspectives Survey report. This study was commissioned by The City to get a baseline understanding of citizens' attitudes and perceptions towards a potential bid for the 2026 Olympic and Paralympic Winter Games. The study results were released in August 2018 to inform the engagement program.

The five topics of conversation are:



**Community:** The potential social and cultural impacts that hosting the Games could have on community and Calgarians' well-being. Aspects include affordability, accessibility, arts and culture, and volunteerism.



**Venues and facilities:** The proposed venues and facilities that would be upgraded or built to host the Games.



**Environment:** The potential impacts on Calgary's urban and natural environments and how these could be addressed.



**Economy:** A cost-benefit analysis of the draft hosting plan, which also includes tourism and the overall reputation of Calgary on the world stage.



**Costs:** The projected costs of the Games, potential funding sources and what they would cover.

### Community is one of five topics we would like to hear from you about.

When we think about community, we mean building an inclusive, safe, accessible, inspiring, healthy and prosperous community for all citizens.



### Calgary 2026's Draft Hosting Plan Concept What's proposed for Calgary and surrounding areas

#### Affordable housing

Calgary 2026's Draft Hosting Plan Concept proposes a housing plan that invests in affordable housing for low and moderate-income households, including:

- Affordable housing developments in Calgary and Canmore
- Subsidized seniors' housing development
- Potential for Indigenous peoples' housing
- Potential expansion to student housing

#### Accessibility

The draft hosting plan includes venue designs to make it easier for people of all abilities to enter, leave and move around. Existing venues would be upgraded to make them more accessible. Finally, the Paralympic Winter Games would promote an inclusive community by creating awareness of the importance of accessibility for all Calgarians.

#### Arts and culture

The draft hosting plan includes many cultural activities. All Olympic and Paralympic Games must feature a Cultural Olympiad, which would begin a few years before the Games and may include cultural events throughout the city, province and country.

Cultural events as part of the Games include:

- The Games' opening and closing ceremonies
- Medal ceremonies
- Torch relays
- Live entertainment
- Community and sporting events

Planned live sites could have cultural elements and could be free or affordable. These events could include large screens for people to watch live coverage of the Games, entertainment stages with artists, as well as recreational, cultural and community activities. Local and national talent would be featured.



### Volunteerism

The draft hosting plan describes ways to increase volunteerism and community spirit by bringing people together around a common goal. The Games will require thousands of volunteers, including potential volunteers from underrepresented groups like new Canadians, youth, cultural communities and Indigenous communities.

The Games have the potential to inspire a new generation of volunteers across Calgary. In the past, our community spirit has been highlighted through a number of events including the 1988 Games, Grey Cup Finals, and recovering from the 2013 flood.

### Potential benefits and risks of hosting the Games

---

#### Benefits

- Fits with results from the 2018 Citizen Satisfaction Spring Pulse survey, where Calgarians said affordable housing is one of their top priorities for investment
- Provides additional funding to help achieve long-term, affordable housing goals and plans
- Draft hosting plan includes accessibility and community objectives, which match with citizen priorities and Council Directives.
- Provides opportunities to fast-track implementation of Council policies and plans including: Cultural Plan for Calgary, the Corporate Affordable Housing Strategy, the Corporate Accessibility Policy, the Indigenous Policy framework, and the Sport for Life Policy
- Creates opportunities for Calgary's arts and culture community
- Could provide a legacy fund to support youth and Indigenous programming into the future

#### Risks

- Focusing and investing in the Games may reduce investment in other Council priorities or City lines of services
- Potential impacts on community not-for-profits: focusing on the Games may distract businesses from other community priorities, resulting in lower investment and sponsorship
- The Games may draw volunteers away from existing community volunteer opportunities
- The Games may impact The City's future operating and capital budgets
- City costs related to hosting live sites and entertainment programming are not yet determined

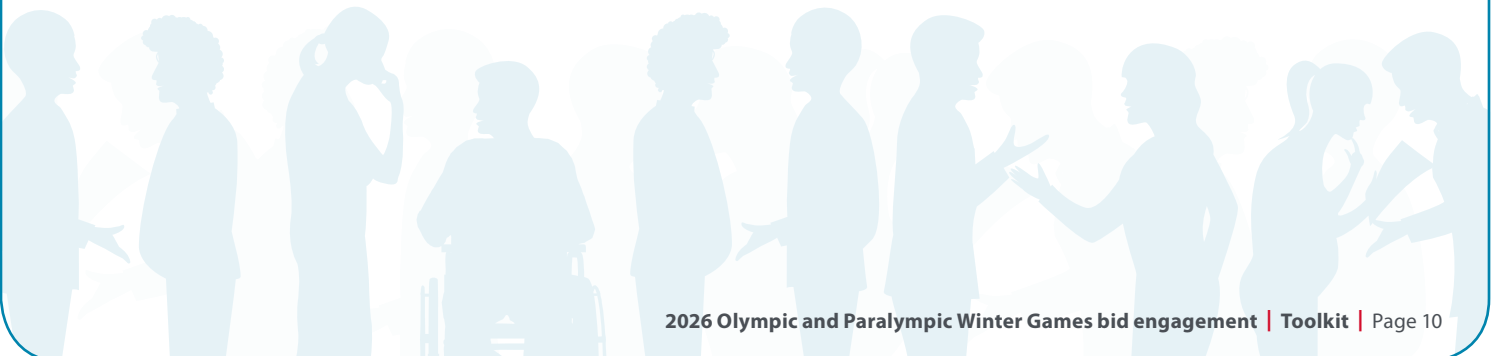
### Aligning with City priorities

---

The City is reviewing the draft hosting plan to see how well it fits with Citizen Priorities, Council Directives, City policies, strategies and long-term capital and financial plans.

We want to see if the Games match with our views of a community and whether they will help us achieve our vision for Calgary as a great place to make a living, and a great place to make a life. Our common purpose is: making life better every day. Imagine Calgary is our long-range plan on how we're growing Calgary.

**The Council Directives linked to this topic are: *A city of inspiring neighbourhoods, A healthy and green city, and A prosperous city.***



### Venues and facilities is one of five topics we would like to hear from you about.

Venues and facilities includes existing buildings that need upgrades and new buildings proposed in Calgary 2026's Draft Hosting Plan Concept. If we host the Games, do these proposed upgrades and new venues fit into what Calgarians think is important for community and recreation facilities?



### Calgary 2026's Draft Hosting Plan Concept What's proposed for Calgary and surrounding areas

#### New venues and facilities

##### *Multi-sport complex/fieldhouse*

During the Games, the proposed centre would host figure skating, short track speed skating, and wheelchair curling.

After the Games, the proposed multi-sport complex would allow for community use; host regional, provincial and national competitions; and provide:

- 400m indoor track
- FIFA-sized soccer field
- Volleyball courts
- Batting cages
- Dry-land training space
- In-field for throwing and jumping sports
- Basketball courts
- Badminton courts
- Climbing wall
- Removable spectator seating for events

##### *Mid-size/community arena*

During the Games, the proposed 5,000-seat, two-ice sheet arena would host some hockey games, the para-hockey games and training.

After the Games, the proposed arena would host regional, provincial and national competitions. It would also be used by athletes and the community for training, competition and recreation, giving Calgary two new ice sheets.

#### Upgraded venues and facilities

The draft hosting plan proposes upgrades to a number of existing facilities. The proposed upgrades allow these facilities to continue serving Calgary's recreation and athletic community into the future. The following facilities would be upgraded to host events:

- Olympic Oval: long-track speed skating
- McMahon Stadium: opening and closing ceremonies
- Winsport sliding track: Luge, skeleton and bobsled
- Winsport ski hill: half-pipe, aerials, big air, moguls, slope style
- Saddledome: hockey

- BMO Centre: International Broadcasting Centre
- Big Four building: Main Press Centre
- Max Bell arena: training
- Canmore Nordic Centre: cross country skiing and biathlon
- Nakiska Ski Resort: downhill ski events

### Potential benefits and risks of hosting the Games

#### Benefits

- A multi-sport complex/fieldhouse is a top priority in several City plans and aligns with the proposed redevelopment of Foothills Athletic Park
- The mid-size/community arena is part of the Foothills Athletic Park Concept Plan
- Upgrades extend the life of existing facilities, improve access for Calgarians and help keep Calgary as a destination for winter sport
- Hosting the Games means fast-tracking investment in existing and new sport, recreation and community facilities
- New and upgraded venues provide event-ready infrastructure. This allows us to host national and international sport competitions, conferences and events, which can generate economic benefits
- Proposed legacy fund to operate and maintain legacy facilities and to fund initiatives like youth and Indigenous programs

#### Risks

- Investing in Games-related infrastructure potentially means fewer capital dollars to invest in other priorities
- Investment in Games-related infrastructure is not currently in The City's One Calgary (2019-2022) four-year budgeting and investment plans, which Council is reviewing in November
- Funding for operating and maintenance costs associated with the two new facilities (mid-size community arena and multi-sport complex) will need to be confirmed and determined.

### Aligning with City priorities

The City is reviewing the proposed draft hosting plan to see how well it fits with Citizen Priorities, Council Directives, City policies, strategies and our long-term capital and financial plans.

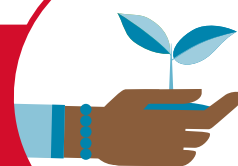
The City has six Council-approved principles for investing in infrastructure (buildings, roads, etc.):

1. Support the delivery of City of Calgary services, at approved service levels
2. Promote the well-being of communities, environment and economy
3. Build an adaptable, resilient and smart city
4. Enhance the long-term value of City assets
5. Integrate, coordinate and optimize The City's investment
6. Optimize financing and funding sources

**The Council Directives linked to this topic are: *A healthy and green city* and *A prosperous city*.**

### Environment is one of five topics we would like to hear from you about.

Environmental sustainability is a priority for Council and The City of Calgary, and is addressed in Calgary 2026's Draft Hosting Plan Concept. Environmental sustainability is about actions to keep our communities, air, water and land healthy today and for the future.



### Calgary 2026's Draft Hosting Plan Concept

#### What's proposed for Calgary and surrounding areas

##### Environmental sustainability

The draft hosting plan proposes a number of ways to protect the environment, including:

- Use energy and transportation for the Games that will not harm the environment
- Reuse, reduce and recycle as much as possible before, during and after the Games
- Plan a Games' food program based on Alberta's agriculture and cuisine
- Build Indigenous knowledge into ways to connect to and protect the land
- Protect the natural environment, wildlife habitat and routes when building or upgrading Games venues
- Transportation planning would promote a lower carbon footprint, including mass transit solutions, active transportation (biking, walking), and low or no emission bus and fleet vehicles where possible
- Grouping the proposed event venues, both existing and new, is strategic to help reduce travel times, costs, and the impact of vehicles on the environment
- A zero-waste goal that aims to send as little waste as possible to our landfills
- Utilizing local resources, including goods, equipment and materials, which also helps reduce travel distances

#### Potential benefits and risks of hosting the Games

##### Benefits

- Venue locations take advantage of existing infrastructure, reducing the need to build additional, Games-specific infrastructure
- Put existing and new venues in four main areas to help reduce travel times, costs and the effect of vehicles on the environment
- Requiring spectators and workforce to use public transit during the Games in The City of Calgary will lower the carbon footprint and support public health
- Utilizing and sourcing local and sustainable services, goods, equipment and materials, which reduces transportation distance and waste

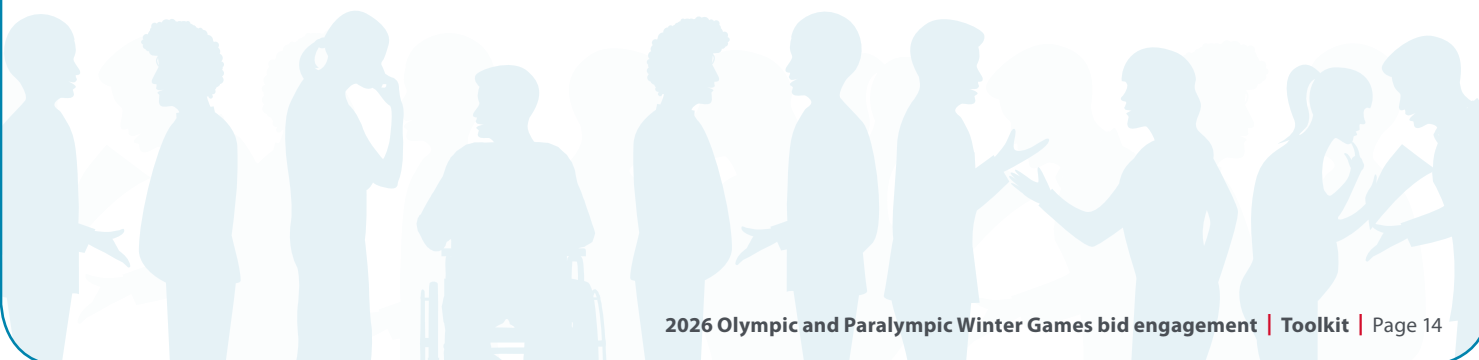
### Risks

- Hosting an event of this size will have some impacts on the environment
- The draft hosting plan does not remove all the effects on the environment, but aims to reduce them
- Potential that some actions planned to address environmental sustainability can't be fully implemented

### Aligning with City priorities

The City is reviewing the draft hosting plan to see how well it fits with Citizen Priorities, Council Directives, City policies, strategies and long-term capital and financial plans. The draft hosting plan supports The City's Environmental Policy and Climate Resilience strategy.

**The Council Directives linked to this topic are: *A healthy and green city* and *A well-run city*.**



### Economy is one of five topics we would like to hear from you about.

The City of Calgary has commissioned a cost-benefit analysis of Calgary 2026's Draft Hosting Plan Concept. Information from this report will be made public mid-October.



### Calgary 2026's Draft Hosting Plan Concept What's proposed for Calgary and surrounding areas

- Strengthen and recognize Calgary, Canmore and the Bow Valley's sport hosting brand
- Attract and retain an innovative, creative, and skilled workforce
- Work with Indigenous communities and organizations
- Boost innovation, investment, and creativity in Alberta
- Build international relationships, attract investment, and create jobs and innovative business

### Potential benefits and risks of hosting the Games

More information about the economy will be released mid-October as The City completes its cost-benefit analysis. We will share this information with you as soon as we can.

#### Benefits

- Supports Calgary Economic Development's 10-year Economic Strategy by making Calgary a hub for national and international investment
- Potential to increase and attract investment and create jobs
- International awareness of Calgary may lead to a rise in investment, helping our economy grow in new ways and with new ideas
- Rise in tourism during the Games and potentially afterwards
- Promotes Calgary internationally with events leading up to and during the Games:
  - According to the Vancouver 2010 Global Television and Online Media Overview, the 2010 Games were shown on television in more than 220 countries. 1.8 billion viewers saw at least one minute of Vancouver 2010 coverage on television, 48 per cent of the potential global audience
  - In Canada, 98.3 per cent of the population (32.9 million viewers) saw at least some of the coverage on TV
- Calgary can continue to host regional, national and international sport events and host new larger events

## Risks

- Given the size and complexity of the Games, not all economic risks may be eliminated and would therefore need to be closely managed
- The return on investment in economic, social and environmental terms may not be perceived as being enough for Calgarians
- Determining potential return on investment is difficult because the return on investment is often easier to see years after the Games ends
- Future economic climates are unknown and may impact costs and revenues
- Reports on past Games in other cities have different opinions on the economic benefit of hosting the Games

## Aligning with City priorities

The City is reviewing the draft hosting plan to see how well it fits with Citizen Priorities, Council Directives, City policies, strategies and long-term capital and financial plans.

**The Council Directives linked to this topic are: *A well-run city* and *A prosperous city*.**



### Cost is one of five topics we would like to hear from you about.

When we think about costs, we mean the projected costs of the Games, potential funding sources and what they will cover. The City is currently negotiating a cost sharing agreement with the Government of Alberta and Government of Canada. More information about sharing costs with other orders of government will be released once it is available.



There are two types of costs included in Calgary 2026's Draft Hosting Plan Concept:

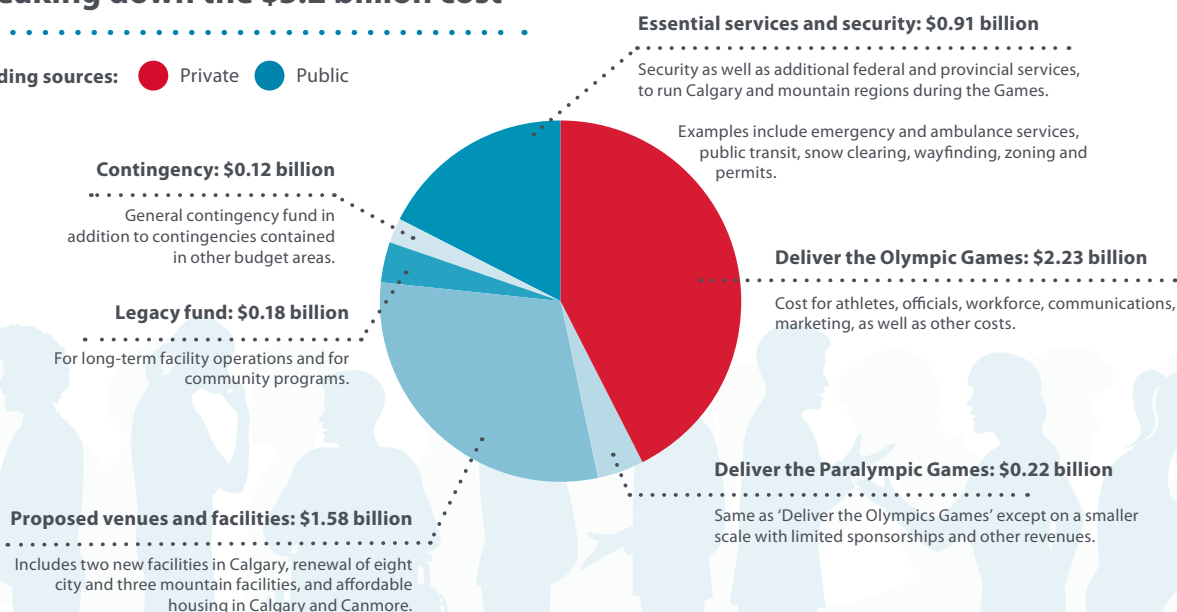
- Costs to build new or upgrade existing venues
- Costs to plan and run the Games, and after they are over, to support community programming and legacy facilities

The draft hosting plan projects the Games to cost \$5.2 billion, in 2018 dollars. Funding will come from two primary sources:

- Private \$2.2 billion
  - Private funding will pay to plan and run the Olympic Games
  - Private funding will come from the International Olympic Committee, sponsorship, ticket sales, merchandising, licensing, and other sources
- Public \$3.0 billion
  - Public funding will pay for the Games facilities and housing, the Paralympics, and other costs, such as a legacy fund
  - Public funding will come from The City of Calgary, Province of Alberta, Government of Canada and the Town of Canmore

### Calgary 2026's Draft Hosting Plan Concept Breaking down the \$5.2 billion cost

Funding sources: ● Private ● Public



## Potential benefits and risks of hosting the Games

More information about costs will be released mid-October as The City reaches a funding agreement with our government partners. We will share this information with you, including potential benefits and risks, as soon as we can.

### Benefits

- The City would get funding from other orders of government to build new and upgrade existing venues. This funding may not be available otherwise
- The upgrades or construction of new venues already planned by The City would happen years earlier than if they were to go through the regular government funding process
- A legacy fund to operate and maintain legacy facilities and to fund programs like youth and Indigenous programs

### Risks

- The Games are eight years away. Events can occur that result in changes to costs
- The \$2.2 billion in private investment (made up of the IOC contribution, ticketing, sponsorship and licensing) may not be achieved
- Future economic climates are unknown and may impact costs and revenues

## Aligning with City priorities

The City is reviewing the proposed draft hosting plan to see how well it fits with Citizen Priorities, Council Directives, City policies, strategies and our long-term capital and financial plans.

**The Council Directive linked to this topic is: *A well-run city.***

Ready to engage? Have your say at [calgary.ca/2026Games](https://calgary.ca/2026Games)

### Part 1/3: What are your views?

These questions will give us an idea about whether or not you think Calgary should submit a bid for the Games.

#### Q1: I want The City of Calgary to submit a bid to host the 2026 Olympic and Paralympic Winter Games

Select one:

☐ Strongly agree ☐ Agree ☐ I don't have an opinion ☐ Disagree ☐ Strongly disagree ☐ I am undecided

#### Q2: What do you see as the top benefit or risk from Calgary hosting the Games?

We're interested in understanding why you think our city should or should not submit a bid for the Games, including reasons that are missed from the five topics of conversation. Please summarize your top reason here.

### Part 2/3: What's important to you?

These questions will help us understand what's important to you, and your views on whether hosting the Games will help or hinder Calgary's future. This part is a deeper dive into our five topics of conversation:



**Community:** The potential social and cultural impacts that hosting the Games could have on community and Calgarians' well-being. Aspects include affordability, accessibility, arts and culture, and volunteerism.



**Venues and facilities:** The proposed venues and facilities that would be upgraded or built to host the Games.



**Environment:** The potential impacts on Calgary's urban and natural environments and how these could be addressed.



**Economy:** A cost-benefit analysis of the draft hosting plan, which also includes tourism and the overall reputation of Calgary on the world stage.



**Costs:** The projected costs of the Games, potential funding sources and what they would cover.

These topics are high-level categories of Calgarians' comments, concerns and interests we heard in the 2018 Citizen Perspectives Survey results released in August. The survey was commissioned by The City to gain a baseline understanding of citizens' attitudes and perceptions towards a potential bid for the 2026 Olympic and Paralympic Winter Games.

## Q1: When it comes to Calgary hosting the Games, what is important to you?

Please rank how important you feel each topic should be in The City's consideration of whether or not to submit a bid: Community, Venues and Facilities, Environment, Economy, and Cost.

## Q2. COMMUNITY: Do you think the cultural and social impacts of the Games would help or hinder Calgary's future? Why or why not?

## Q3. VENUES AND FACILITIES: Do you think the upgraded or new venues and facilities for the Games would help or hinder Calgary's future? Why or why not?

## Q4. ENVIRONMENT: Do you think the environmental impact from the Games would help or hinder Calgary's future? Why or why not?

## Q5. ECONOMY: Do you think the economic impact of the Games would help or hinder Calgary's future? Why or why not?

## Q6. COST: Do you view the long-term impacts of the Games as being worth the cost? Why or why not?

## Part 3/3: Who are you?

These questions will help us reach and hear from a more representative range of Calgarians to inform City Council's decision on whether or not to submit a bid for the Games.

### Q1: Where do you live?

- ☐ Northeast, Calgary    ☐ Southeast, Calgary    ☐ Southwest, Calgary    ☐ Northwest, Calgary  
☐ Canmore    ☐ Treaty 7 First Nation    ☐ Prefer not to share  
☐ Other (please specify) \_\_\_\_\_

### Q2: How long have you lived in Calgary or neighbouring areas?

- ☐ 0-5 years    ☐ 6-10 years    ☐ 11-20 years    ☐ 20+ years

### Q3: Do you want to call Calgary home for the next 10 years?

- ☐ Yes    ☐ Unsure    ☐ No

### Q4: What is your age?

- ☐ Under 18    ☐ 18 - 24    ☐ 25 - 34    ☐ 35 - 44  
☐ 45 - 54    ☐ 55 - 64    ☐ 65 or older    ☐ Prefer not to share

## Q5: What is your annual household income?

This information helps to ensure we're hearing from a representative range of participants.

- |   |  |   |   |
|---|--|---|---|
| <input type="checkbox"/> Less than \$30,000   | <input type="checkbox"/> \$30,000 - <\$45,000  | <input type="checkbox"/> \$45,000 - <\$60,000   | <input type="checkbox"/> \$60,000 - <\$75,000   |
| <input type="checkbox"/> \$75,000 - <\$90,000 | <input type="checkbox"/> \$90,000 - <\$105,000 | <input type="checkbox"/> \$105,000 - <\$120,000 | <input type="checkbox"/> \$120,000 - <\$150,000 |
| <input type="checkbox"/> \$150,000 or more    | <input type="checkbox"/> Prefer not to share   |   |   |

## Q6: Do you have children under 18 years old in your household?

- ☐ Yes ☐ No ☐ Prefer not to share

## Q7: To help The City understand the views represented in this engagement program and target outreach efforts, we ask for the following information.

I self-identify as (check all that apply):

- ☐ A woman
- ☐ A man
- ☐ A member of the LGBTQ2S community
- ☐ An Indigenous person (First Nation (status or non-status), Métis or Inuit)
- ☐ A person of colour referred also as a visible minority
- ☐ A recent immigrant (within last 3 years)
- ☐ A person with physical or non-visible disabilities
- ☐ Prefer not to share
- ☐ Other (please specify) \_\_\_\_\_

# 2026 Olympic and Paralympic Winter Games bid engagement | Toolkit

Remember you can also attend one of our in-person engagement events. Go to **[calgary.ca/2026Games](https://calgary.ca/2026Games)** to learn more and have your say.

