

ENERGY EQUITY ENGAGEMENT AT A GLANCE

PHASE 2: FEBRUARY - APRIL 2024

PHASE 2

Participants provided their feedback on the draft strategy framework and proposed actions.



35

people engaged

INTERACTIONS



1 COMMUNITY PANEL

Diverse group of people experiencing energy inequity



2 COMMITTEES

Older Adult Advisory Table and the Social Wellbeing Committee



1 WORKSHOP

Organizations and non-market housing

KEY THEMES

Communication and Awareness:

1 Stressed the importance of clear, concise information using infographics, subtitled videos, and translated materials for accessibility. Tailored communication strategies, partnering with organizations for outreach, multi-language resources and transparency about costs and requirements are crucial.

Strategy Framework:

2 There is support for the strategy's draft framework but a call for practical, measurable goals, and including climate targets. Clear definitions of principles is recommended to avoid confusion.

Program Design and Eligibility:

3 Emphasis on including all housing types (i.e., apartments, social housing, etc.). Support for automatic enrollment for people receiving similar support program services, a sliding scale for eligibility based on income levels, a one-stop shop approach, and integrating education opportunities in program offerings.

Landlord Participation and Requirements:

4 Address barriers to landlord participation and clearly communicate program benefits. Safety and renter and affordability protections are essential to protect renters from renovictions or rent increases.

Reporting and Storytelling:

5 Baseline data is needed to monitor success and incorporate feedback for continuous improvement. Utilize the opportunity to share positive stories and outcomes to build awareness and trust.