

## Engagement Summary

# Phase 2: Explore

This phase focused on exploring where and how growth and change could happen in the area. Engagement took place with targeted participants from January to June 2023, and with the general public January to February 2023.



Total **AWARENESS**  
**598,000+**

Total **INVOLVED**  
**13,800+**

Total **ENGAGED**  
**620+**

Total **CONTRIBUTIONS**  
**760+**

### How was input used?

Input was used to refine the second chapter of the Riley Communities Local Area Plan (the Plan) including the draft policies and the creation of draft Urban Form and Build Scale Maps. Input collected in phase 1 and phase 2 was also used to inform the initial draft of Chapter 3 of the Plan which outlines investment priorities for community improvements that support growth.



### What we heard:

Check out the full  
**What We Heard Report**  
online at  
[calgary.ca/Riley](https://calgary.ca/Riley)

# Phase 2 Engagement Opportunities

**ENGAGEMENT FOCUS:** We looked for feedback to help refine the draft Vision and Core Values. We also started to explore where and how growth and change could happen in the area, including where growth could be focused and where larger buildings could go. We also introduced small-scale growth and the benefits of having a variety of small-scale homes in a community.

**Topic 1:** Riley Communities Draft Vision & Core Values

**Topic 2:** Potential Focus Areas for Moderate-to Large-Scale Growth

**Topic 3:** Small-Scale Growth

## 3 Working Group Sessions

- February 15, 6:30-8:30 p.m.  
Session 5: Small-Scale Growth
- April 19, 6:30-8:30 p.m.  
Session 6: Draft Urban Form and Building Scale Maps
- June 14, 6:30-8:30 p.m.  
Session 7: Draft Urban Form and Building Scale Map Refinement

## 2 Heritage Guidelines Sub-Working Group Sessions

- March 15, 7-8:30 p.m.  
Session 3: Identifying Character Defining Elements
- May 25, 6:30-8:30 p.m.  
Session 4: Review Draft Heritage Guidelines

## 2 Community Association Sessions

- May 29, 6:30-8:30 p.m.  
Community Association session open to all Community Association Board Members
- May 30, 6:30-8:30 p.m.  
Community Association session open to all Community Association Board Members

## 4 Public Engagement Sessions

- January 25, 7-8:30 p.m. (Online)
- January 28, 11 a.m.-2 p.m. (In person)
- February 1, 6:30-8:30 p.m. (Online)
- February 9, 7:30-9 p.m. (Online)

## 2 Development Industry Sessions

- February 22, 11 a.m.-1 p.m.
- June 7, 10 a.m.-Noon

## 2 Community Conversation Series Sessions

- June 12, 3-7 p.m.
- June 13, 3-7 p.m.

## 11,395 Engagement Booklets Mailed

Engagement booklet mailed to residents and businesses in the Plan area with a pre-paid postage feedback form to provide feedback.

## 27 days of Online Public Engagement

Opportunities for input were available online from January 17 – February 12, 2023.

"I worry about the development along Kensington Road, and 14th street specifically. Those are high volume roads that should prioritize the moving of cars. By also attempting to make them highly developed for commercial purposes centred around pedestrian experience you are creating competing goals."

– PARTICIPANT





**JANUARY - FEBRUARY 2023**

### Who we reached:

#### **598,000+ ADS DISPLAYED**

The number of times the project and the opportunity to get involved was displayed to an audience. Tools used to build awareness included: mailed engagement booklets, Bold signs and informational displays, geo-targeted social media ads (Facebook, Twitter, Instagram, Nextdoor), geo-targeted digital ads (YouTube & banner ads), digital elevator ads, community newsletter articles, and email updates.

#### **13,800+ INVOLVED**

The number of people who actively or passively got involved. This included people who visited the website, attended a virtual session or attended an engagement session, received an engagement booklet in the mail or picked up from an idea station, etc.

#### **620+ ENGAGED**

The number of people who provided input online, through a mailed feedback form, via the Plan's email address, or through working group or targeted participant sessions.

### What we heard:

#### **760+ CONTRIBUTIONS**

The number of contributions received through all public participation opportunities. Review the What We Heard Report to see what we heard from all participants.

# Phase 1 Public Engagement – Key Themes

- Participants offered support for the draft core values. Many comments indicated the significance of considering the heritage context, green space, and public transit elements as well as the importance of infrastructure investment to support incoming growth.
- Participants wanted to see affordable housing, housing choice and diverse population language included in the core values as well as emerging housing choices and trends.
- Participants submitted comments that expressed a need for densification that was sensitive to the context of what already exists in Plan area.
- Participants indicated they wanted to see mobility for both cars and active modes as well as consideration for the public realm that supports residents and visitors reflected in the core values.
- Participants indicated a stronger emphasis on safety, especially near LRT stations, might need to be included in the draft vision and values.
- Participants offered corridor-specific feedback regarding moderate-to large-scale growth.
- Participants asked why more growth was not targeted in Hounsfield Heights-Briar Hill and near the Lyons Park LRT station. There were concerns that growth and density were not equitably presented across the Plan area.
- Participants identified additional growth areas within the Plan area with specific reference to streets. Lyons Park Station and its surrounding streets were frequently cited as prime growth areas.
- Participants had questions and concerns about future built form in the Plan area. Often these comments were combined with identification of additional growth areas that should be removed due to concerns about height, privacy loss and shadowing.
- Participants highlighted concerns and observations about current traffic and mobility issues in the Plan area. Participants typically wanted to know how moderate-to large-scale growth would impact existing mobility issues and/or if potential changes might create new ones.
- Participants spoke to concerns that the proposed areas for moderate-to large-scale growth might threaten neighbourhood character and feel.
- Participants offered support for more housing choices and policies with regard to small-scale homes. There was frequently a connection made between this housing provision and increased affordability.
- Participants focused on the need for architectural guidance and building materials which respect and recognize the existing character in the Plan area.
- Participants supportive of providing a variety of small-scale homes in the area provided enthusiastic responses for the expansion of housing choice in the area with some offering suggestions for how to best make it possible.
- Participants frequently cited small-scale housing lot coverage, transition, setback and massing as important considerations in the Plan area. These comments were often connected with worries about degraded community character, green space loss and impacts on the block face.



**“Add corridor along Memorial Drive to the far west of Riley Area and all of Hounsfield Heights to areas ideal for moderate to large-scale growth. Both areas have excellent transit service, great access to parks, pathways and services and are all very low population currently. Great places for more growth to go (in addition to other areas identified).”**

**– PARTICIPANT**