

## Vendors in Park 2022 Feedback Form

1. Which park did you visit today? Pick one.
  - A. South Glenmore Park
  - B. Prairie Winds Park
  - C. Shouldice Park
  - D. Valleyview Park
2. How did you hear about the Vendors in Parks Program?
  - A. Word of mouth
  - B. City of Calgary social media
  - C. Signs (outside)
  - D. Posters (inside)
  - E. Community Association (includes community newsletters)
  - F. Councillor's office
  - G. Promotions by the Vendor (e.g., Instagram, Facebook)
  - H. Other
3. When visiting the Park, how did you feel about having vendors there? Pick one.
  - A Great! They made my visit more enjoyable.
  - B. Didn't make a difference. They did not affect my visit to the park.
  - C. Disliked. Keep the park as it is.
  - D. Other
4. When thinking about the Vendors in Parks program, which part did you enjoy the most? Please rank the following starting with your favourite activity on top.
  - a. Pop-up retail
  - b. Food vendors
  - c. Arts and crafts
  - d. Rentals
  - e. Entertainment (if applicable)
5. When visiting the Park, did you rent or purchase anything from one of the vendors in Parks?

6. We want to make your visit to Calgary Parks as enjoyable and barrier free as possible. Thinking about that, is there anything we can do better? Please choose all that apply,
- A. Safety
  - B. Mobility
  - C. Accessibility
  - D. Reduce noise
  - E. Other
7. Would you mind telling us a bit more about your answer in the previous question?
8. Are there other locations in the city where you'd like to see more Vendors in Parks program? Please choose all that apply
- a. Community centres
  - b. Recreation centres
  - c. Other parks
  - d. Local shopping centres (smaller)
  - e. Other
9. Do you have any suggestions on how the Vendors in Parks can further enhance the user experience for all park users?

Please return completed form to:

P.O. Box 2100

Station M

Calgary, Alberta

T2P 2M5

Attention: Rebecca #8305